



I'm seeking collaborative projects

that require rolling up my sleeves, a sense of adventure and loads of creativity. I like thinking about how systems work, figuring out how to see things from new angles, getting a team excited about a project and making things go!

EXPERIENCE

DESIGN DIRECTOR @ SIX APART

NEW YORK, NY

DEC 2008 – JAN 2010

- » Led team of designers in iterating concepts, creating information architecture documents, implementing user interfaces and templates, and writing design and workflow documentation.
- » Facilitated design needs across Client Services, Media, Sales and Product departments; between the New York, San Francisco and Tokyo offices; and for designers, developers and project managers.
- » Managed communication for all client design needs.

DESIGNER @ APPERCEPTIVE/SIX APART

NEW YORK, NY

JUNE 2007 – DECEMBER 2008

- » Created concepts and user experience of blog-focused web sites through close collaboration with designers and developers.
- » Built and tested front end and templates of complex social media and blog-centric web sites.
- » Supported communication with client by creating and presenting style guides, client tutorials and workflow documentation.

DESIGNER @ MASS TRANSMIT

NEW YORK, NY

APRIL 2005 – MAY 2007

- » Created concepts and user experience of web sites, applications, emails and banner ads.
- » Implemented user interface and templates for CMS-driven web sites and applications; emails and banner ads.

FREELANCE DESIGNER @ AMBIENTTRAFFIC STUDIO

NEW YORK, NY & BOSTON, MA

SEPT 2002 – MAY 2007

- » Defined client brands. Created web site concepts, logos and print collateral.
- » Implemented user interface and templates for data-driven web sites and Flash product demos.
- » Managed all client communication, including project scheduling, project estimates, proposal writing, contracts, billing. Wrote and delivered design and workflow documentation.

TECHNICAL DESIGNER @ MYRIAD, INC.

BOSTON, MA

SEPT 2000 – SEPT 2002

- » Built static web sites, Flash applications and product tours.
- » Aided in visual design and created original illustrations for web sites.
- » Wrote and delivered documentation for clients.

SKILLS

- » **DESIGN TOOLS:** Photoshop, Illustrator, InDesign, Flash, Dreamweaver, TextMate, CSSEdit
- » **TEMPLATING:** Movable Type, TypePad, Posterous, Tumblr, Wordpress
- » **WEB TECHNOLOGIES:** CSS, HTML, jQuery, Actionscript 2.0, PHP
- » **VERSIONING SYSTEMS:** Github, Subversion, CVS
- » **PRODUCTIVITY:** Word, Excel, Powerpoint, Basecamp, ActiveCollab, Fogbugz, Roundup
- » **LANGUAGES:** intermediate command of Italian and spoken Cantonese

PORTFOLIO & PROJECTS

- » **PORTFOLIO:**
<http://www.ambienttraffic.net/made/>
- » **SURLEE VOYAGE:** <http://www.surleevoyage.com>
- » **BLOG:** <http://www.ambienttraffic.net>
- » **BLOG:**
<http://ambienttraffic.typepad.com/ontheego>
- » **FLICKR:**
<http://www.flickr.com/photos/ambienttraffic>
- » **TWITTER:** @ambienttraffic

EDUCATION

ARTISTS' WORKSHOPS

CAPE TOWN, SOUTH AFRICA; LA CIPRESSAIA, ITALY
SUMMER 2006, JAN 2005, SUMMER 2003, SUMMER 2002

Series of ongoing art workshop. Topics include the art of teaching painting, drawing and sculpture; developing personal themes; and discussing the creative process.

BACHELOR OF ARTS: WELLESLEY COLLEGE WELLESLEY, MA

MAY 2000 - SEPT 1996

Major in Studio Art, honors in the department. Overall GPA 3.84/4.0, summa cum laude. Phi Beta Kappa.