



# tracie Lee

tracie@ambienttraffic.net  
183 Lefferts Place #4  
Brooklyn, NY 11238  
617.817.6579  
<http://www.ambienttraffic.net>

## EXPERIENCE

April 2005 - present **Mass Transmit Designer** **New York, NY**  
Design visual look and feel of web sites, CD-ROM applications and emails. Implement HTML structure, style sheets and javascript functions. Implement Actionsript for Flash applications and ads. Learn and use proprietary web application tools for client communication campaigns. Clients include SunCom, Joy2Learn and BluSphere.

September 2002-present **Freelance Designer** **New York, NY & Boston, MA**  
Design visual look and feel of web sites. Implement HTML structure, style sheets and javascript functions for client web sites. Implement Actionsript for Flash demos. Create logos and print collateral. Manage all aspects of project management, including proposal writing, billing, meetings and follow-ups. Learn and implement proprietary markup tools for client site development. Clients include Mass Transmit, Wise Elephant, Banta Integrated Media, and Memory Bridge. Projects include McGraw-Hill, Sony, Hewlett Packard - Indigo and Hewlett Packard - Designjet.

September 2000- May 2002 **Myriad Inc. Technical Designer** **Boston, MA**  
Implemented HTML structure, style sheets and javascript functions for client web sites. Created original illustrations and artwork for projects. Built applications and product tours in Flash and ASP. Aided in the design of the visual look and feel of web sites. Managed relationship between clients, designers and developers. Designed and taught web site maintenance tutorials to clients.

## SKILLS

Software: Flash, Dreamweaver, Photoshop, Illustrator, Quark XPress, InDesign, CVS, Director, Movable Type, MS Access, Vision DSP, Peak, Imageready, Adobe Acrobat, Premiere, Freehand, Word, Excel, Powerpoint

Technologies/Programming: Actionsript 2.0, CSS, HTML, Javascript, Java, Pascal, Lingo, XML

Languages: Italian, Chinese (Cantonese)

## EDUCATION

Winter 2005 **Workshop Cape Town, South Africa** *with Claire Gavronsky and Rose Shakinovsky*  
Intensive art workshop. Attended lectures by artists, curators, scientists, and community activists. Created art work in response to lectures and experiences in Cape Town.

Summer 2003, Summer 2002 **Summer Workshop La Cipressaia, Italy** *with Claire Gavronsky and Rose Shakinovsky*  
Intensive art workshop. Developed personal themes through a wide range of mediums, including sculpture, printmaking, painting and mixed media. Discussion of creative process from multiple disciplines.

September 1996 - May 2000 **Wellesley College Wellesley, MA**  
B.A., May 2000. Major in Studio Art, honors in the department. Overall GPA 3.84/4.0, summa cum laude. Phi Beta Kappa. Course work included honors Thesis, the Art and Science of Multimedia, Computer Programming and Problem Solving, Computer Music: Synthesis Techniques and Compositional Practice, Color, Life Drawing, Basic Three Dimensional Design, Basic Two Dimensional Design and Beginning Drawing.

## VOLUNTEERING

October 2005 - present **Guggenheim Museum Program: Learning & Teaching Through Art (@ P.S. 42)** **New York, NY**  
Assist Teaching Artist in the classroom by distributing art supplies, helping children with their work, and doing research for each classroom project.

April 2004 **Citizen Schools Boston, MA**  
Volunteered to team teach in an after school program for seventh graders. Followed set curriculum for teaching web design. Included lectures, games, brainstorming and creating online journals.

January 2002- May 2002 **Wellesley College Wellesley, MA**  
Assisted Professor Bunny Harvey in Life Drawing class. Duties included researching and organizing slides for each lecture, setting up and breaking down the studio, advising students, participating in critiques, and creating and teaching workshops outside of class.

see [www.ambienttraffic.net/design/](http://www.ambienttraffic.net/design/)  
for work examples